desiqner

Legend

Information Object
Data Classification
- Confidential
- Highly Sensitive
- Internal
- Public

Business Application
Business Criticality
- High
- Low
- Medium

Business Application
Internal Lifecycle
- Active
- Concept
- Expiring
- Obsolete
- Planning

Business Application
Risk
- High
- Low
- Medium

The next level of enterprise modeling

When it comes to reimagining your enterprise, don't let your tools hold you back. Designer is a **real-time diagramming and modeling** solution native to the ServiceNow platform. It supports end-to-end **Design-Driven Transformation** by interacting with existing processes through your diagrams to bring your planned changes to life.

Design-Driven Transformation

Real-time data access & sync
Designer is running natively as a plugin on ServiceNow without integration. Real-time data access and synchronization will allow you to keep diagram content up-to-date automatically.

Heat maps & realtime indicators
Diagram content can be colored with configurable real-time indicators by risk, cost, health, and more to have consumable management outputs. The presentation mode will update diagram content based on real-time changes.

Secure single source of truth
All configuration, data, and diagrams are stored within the security umbrella of the ServiceNow platform, fulfilling all regulatory compliance requirements, e.g., FedRAMP, DoD IL4 & 5, SSAE 18 SOC 1 & 2, and more.

Future state modeling
Future state elements and relationships can be created without changing operational data in ServiceNow to plan different scenarios. You can then decide when to commit them into the tables.

3-step approval workflow
Diagrams can be reviewed and approved through a collaborative approval workflow. Increase governance and interact seamlessly with your existing processes and workflows to further automate design-driven transformation.

4000+ Shapes
Leverage and adapt prepackaged shape libraries such as Archimate, AWS, Azure, BPMN, Cisco, Entity Relationships, Flowcharts, IT4IT, Google Cloud, Lean Mapping, Network, Mockups, Office, UPM-X, and more.

Built on now™

Built on Now™ is the highest technical designation and certification to a ServiceNow Solution Partner application on one platform and one architecture. Designer has been designed and tested for fast, agile, resilient, secure, human, and connected digital transformation.

Realtime Diagraming & Modeling

Diagram Types

There are no limits to the types of diagrams you can create in Designer.

Current & future state diagrams are always in sync with real-time data.

Stategic Planning

Develop strategy & build the plan based on business & market insights.

Idea Evaluation

Undestand the impact & depth of a potential change within the landscape.

Demand Analysis

Create the implementation plan by aligning strategy, demands & projects.

Scenario Planning

Evaluate various options for the transformation & implementation.
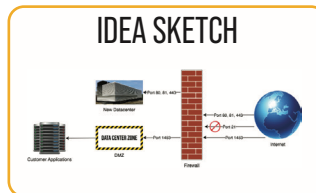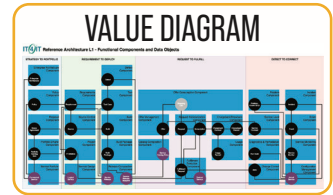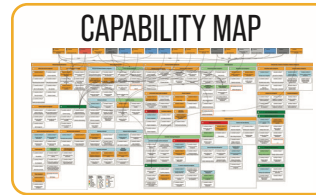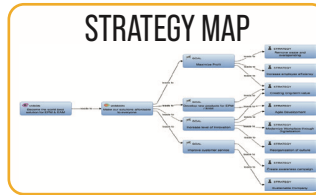
Solution Development

Design end-to-end solutions based on real-time data & collaborate with peers.
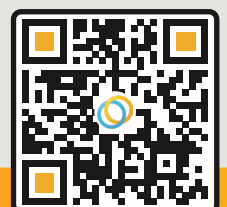
Operations Optimization

Identify redundancy and potential optimizations considering the full enterprise.

STRATEGY MAP

CAPABILITY MAP

VALUE DIAGRAM

IDEA SKETCH

IMPACT ASSESSMENT

DATA MODEL SCHEMA

IMPLEMENTATION PLAN

BUSINESS MODEL

SWOT ANALYSIS

SCENARIO ILLUSTRATION

TRANSITION PLAN

GAP ANALYSIS

SOLUTION DESIGN

LANDSCAPE MAP

DATA LINEAGE

NETWORK DIAGRAM

PROCESS SWIMLANES

APPLICATION STACK
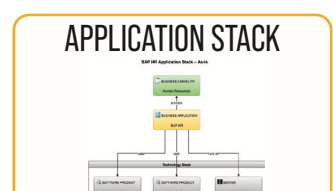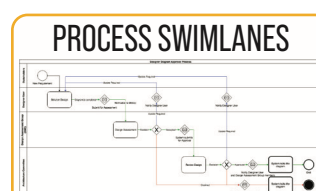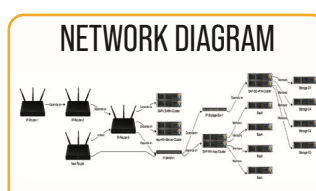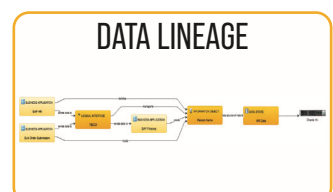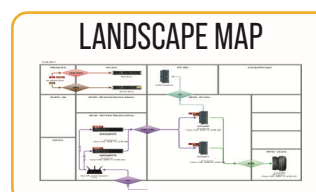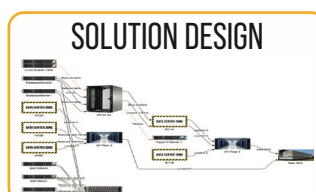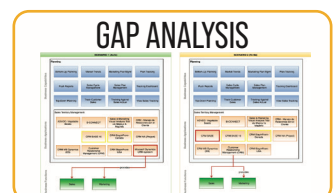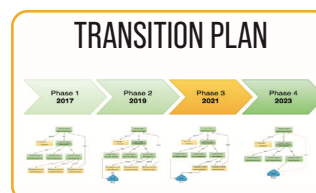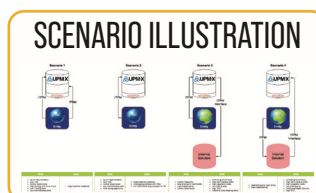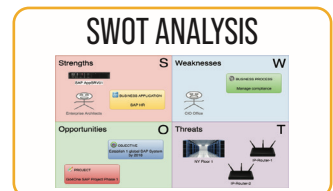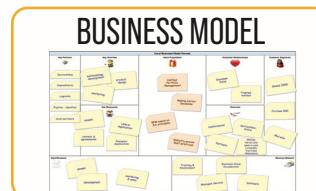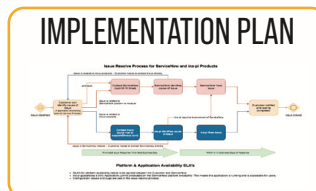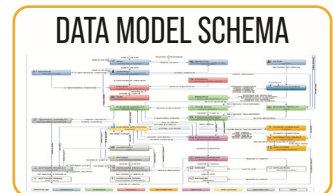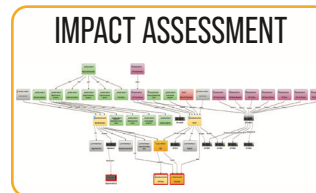
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